



# **Downtown Alpharetta Business Association**

## **DABA Mission Statement**

*(from DABA, Inc. by Laws, 'Article Two - Purposes',)*

**"The following are the purposes for which this organization has been organized:**

- 1) To encourage growth and development of the Downtown Alpharetta business district;
- 2) To promote the commitment of higher social, business, and professional standards;
- 3) To develop, by example, a healthy quality of life for our business owners and our citizenship;
- 4) To provide, through DABA, a means to build a thriving Downtown District; and
- 5) To cooperate in creating and maintaining that sound public opinion which makes possible the increase in goodwill throughout our community."

**Downtown Alpharetta Business Association, Inc.**

*P.O. Box 461, Alpharetta, Georgia 30009-0461*